



CBD **FX**[®]

Feel the Difference[®]

ABOUT CBD_{FX}

WHO WE ARE



CBDfx was founded in 2014 on the belief that everyone should have access to the remarkable wellness benefits of CBD. Using this as our compass to create the purest and most effective products on the planet, we've evolved to be more than CBD—tapping centuries of wellness learning to blend powerful botanical extracts in perfect harmony to enrich your mind, body and soul. Our mission remains core to everything we do from our farm to your family. Feel the difference with CBDfx.



BRAND PILLARS

ORGANIC

Carefully formulated using only the best ingredients available, including organically farmed hemp plants

LAYERED FUNCTIONALITY

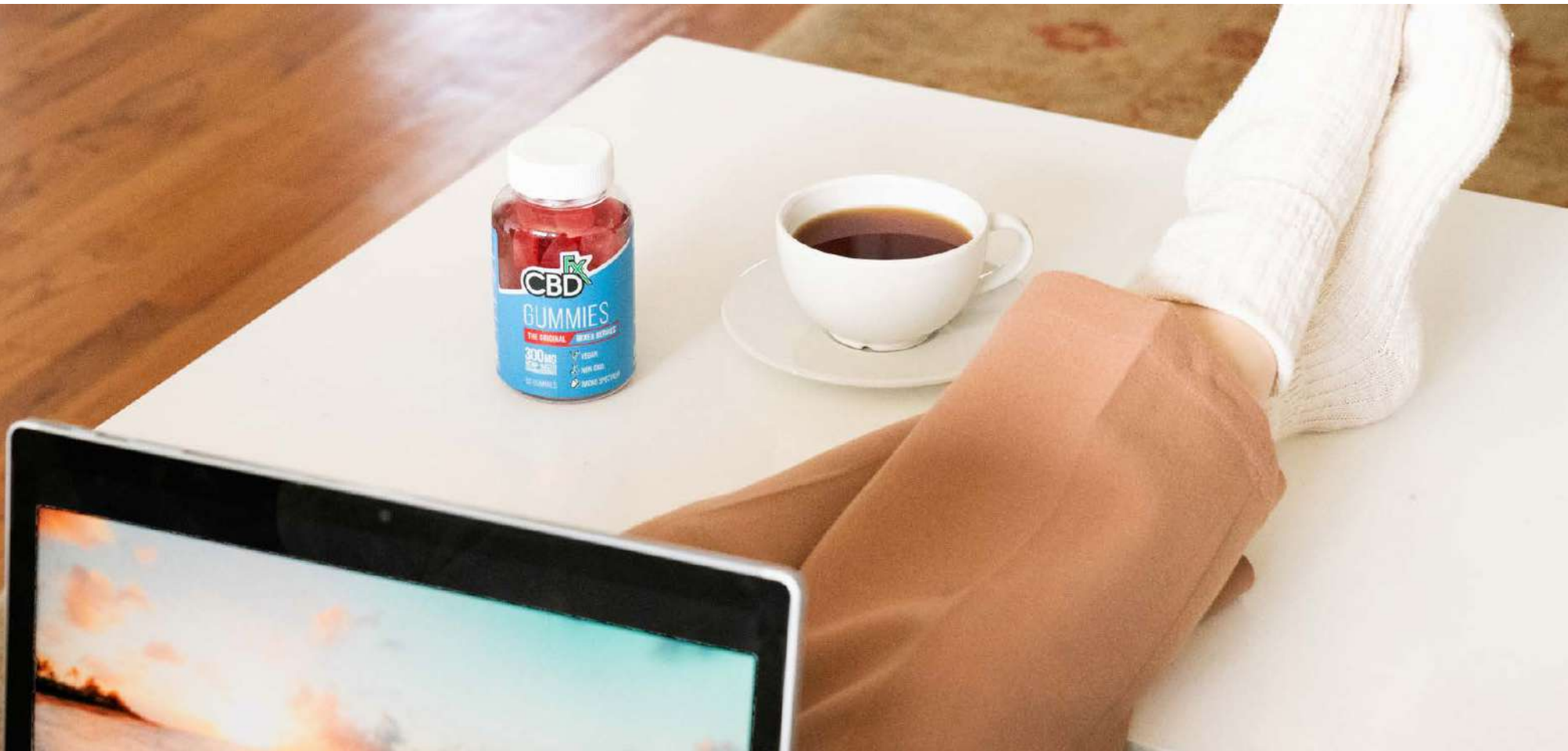
A combination of rich cannabinoid profiles, terpenes, essential oils, botanical extracts and other compounds that work in harmony to produce a more profound effect

INNOVATIVE

Always refreshingly innovative and lovingly crafted to provide the purest supplement experience possible

PURE

Always solvent-free from pure single pass CO2 extraction resulting in a safer and cleaner end product



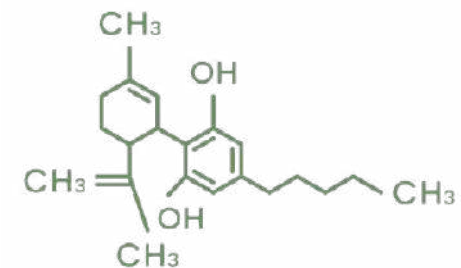
WHAT IS CBD & CBG?

CBD stands for cannabidiol. It is one of over 113 active cannabinoids in the hemp plant and considered by experts as one of the most powerful natural medicines available. CBD is non-psychoactive and has a variety of properties that are gaining recognition within the medical community. A significant amount of research indicates that the medical value of CBD ranges from potent antitumoral, anti-depressive, anti-anxiety, antioxidant, anti-spasmodic, antipsychotic, anti-inflammatory, and neuro-protective properties.



THE FUTURE OF CBD

To maximize the effectiveness of CBD, CBDfx has taken the innovative step to enhance other naturally occurring minor cannabinoids—such as CBG and CBN (a sleep aid) among others— which are present in our rich broad spectrum tinctures and soft gels.



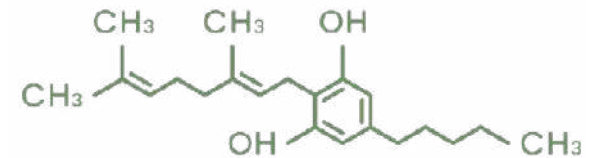
WHAT IS CBD & CBG?

WHAT IS THE ENTOURAGE EFFECT?

It's what helps maximize CBD's therapeutic effects. When the many components of CBD interact with the human body to produce a stronger influence than any one of those components alone— it's a synergistic effect.

WHY IS CBG IMPORTANT?

A minor cannabinoid—also known as “cannabigerol”—CBG is a particularly effective anti-inflammatory and it has pain relieving capabilities from reducing inflammation. CBG is a non-psychoactive cannabinoid like CBD and is the precursor from which all other cannabinoids are synthesized, which is why it's often referred to as the “mother” or “stem cell” of cannabinoids.



IT'S OUR RESPONSIBILITY

TRANSPARENCY IS KEY

Dedicated QR codes on our packaging gives our customers the certainty that our products are fully crafted with only the best ingredients out there. Our goal is to establish a relationship of trust with our customers.



COMPLIANCE IS A MUST

Testing

Hemp tested at 8 points with a total of 16 HPLC tests from farm to drum

Facilities

FDA, CGMP and ISO 9001 Compliant Facilities

Certified

MSDS and full certificate of analysis with cannabinoid profile, microtoxins, mycotoxins, pesticides, solvents, and heavy metal test results

NEW PRODUCTS

CBD+DELTA-9 THC GUMMIES: MAGIC MELON - SATIVA

JUST LAUNCHED!

MUCH MORE THAN CBD

With double the THC (10mg) of our other delta-9 gummies per serving, our High Potency Magic Melon Sativa THC Gummies are formulated to give you a deeper (but still legal) cannabis experience. These delicious delta-9 THC chews also give you the calming wellness benefits of full spectrum CBD oil. Eliciting the mood elevation and creativity of a good sativa, our Magic Melon THC Gummies are a blissful boost for the mind and body.



CBD+DELTA-9 THC GUMMIES: BERRY BUZZ - SATIVA

JUST LAUNCHED!

MUCH MORE THAN CBD

Our most popular CBD Gummies are now available in a new full spectrum delta-9 THC formulations— Berry Buzz for deep relaxation. Designed to give a pleasurable cannabis experience, while still adhering to legal THC limits, are available in 20 count bottles. With a lip-smacking mixed berry flavor, our Berry Buzz THC Gummies provide you with the calming wellness benefits of full spectrum CBD and the mood-lifting vibe of a good cannabis sativa — all in a delicious treat!



DOWNLOAD THE
MEDIA KIT HERE 



CBD+DELTA-9 THC GUMMIES:

DOWNLOAD THE MEDIA KIT HERE 

LEMON DREAM - INDICA JUST LAUNCHED!

MUCH MORE THAN CBD

Our most popular CBD Gummies are now available in a full spectrum delta-9 THC formulation — Lemon Dream with melatonin for a blissful night's sleep. Designed to give a pleasurable cannabis experience, while still adhering to legal THC limits, are available in 20 count bottles. With a tart lemon ginger-flavor and kissed with natural sweetness, our Lemon Dream THC Gummies feature the calming chill of good indica providing you with good night's sleep that full spectrum delta-9 THC and melatonin can bring.



CBD+DELTA-9 THC COOKIE: BIRTHDAY CAKE

JUST LAUNCHED!

DOWNLOAD THE
MEDIA KIT HERE



MORE THAN CBD

Soft with the right amount of sprinkles, these CBD + Delta-9 THC cookies deliver a powerhouse of 20mg of hemp-based cannabinoids and 10mg of Delta-9 THC in the most popular flavor: Birthday Cake. Rich, flavorful, and large enough to satisfy even the biggest appetite.



DELTA-9 THC CAPSULES + CBD

DAILY CHILL BLEND JUST LAUNCHED!

DOWNLOAD THE  MEDIA KIT HERE

MORE THAN CBD

When calm is the name of the game, reach for our Daily Chill Blend and experience the total body relaxation and deep sense of peace that full spectrum CBD + Δ^9 THC can deliver. Start your day off right with a time-released 25mg of CBD and 2.5mg of THC per capsule, and let the day's stress slide away.



FULL SPECTRUM CBD+DELTA-9 THC VAPE JUICE

DOWNLOAD THE
MEDIA KIT HERE 

JUST LAUNCHED!

MUCH MORE THAN CBD

Our Full Spectrum CBD + Delta-9 THC Vape Juices take powerful full spectrum CBD oil and boost the THC content right up to the legal limit! And with a vape product, your body absorbs the THC quicker, allowing you to enjoy its effects within minutes! Try a THC vape juice today, and experience the dreamy bliss of Maui Wowie Sativa, the uplifting chill of Wedding Cake Hybrid, the deep relaxation of Purple Punch Indica, the classic OG Kush Indica, and Pineapple Express Hybrid!



PURPLE PUNCH

MAUI WOWIE

WEDDING CAKE

OG KUSH

PINEAPPLE EXPRESS



FULL SPECTRUM CBD+DELTA-9 THC VAPE PENS *JUST LAUNCHED!*

DOWNLOAD THE
MEDIA KIT HERE 

MUCH MORE THAN CBD

Our Full Spectrum CBD + Delta-9 THC Vape Pens are packed with 500 mg of full spectrum CBD and 5mg of THC per pen. Legally compliant under the 2018 Farm Bill, these disposable vape pens take the delta-9 — otherwise known as $\Delta 9$ — right up to the legal limit. Vaping CBD and THC is the quickest way to absorb the calming wellness benefits of these powerful cannabinoids into your bloodstream. With full spectrum CBD, you get the complete, unfiltered power of the hemp plant. Plus, our Delta-9 THC Vape Pens deliver the deep relaxation benefits that come with THC. Best of all, these discrete, easy-to-use vape pens give you the enjoyment of five classic cannabis strains.



PURPLE PUNCH

MAUI WOWIE

WEDDING CAKE

OG KUSH

PINEAPPLE EXPRESS



CBD PENS JUST LAUNCHED!

MORE THAN CBD

CBDfx's most popular pens have been redesigned for intense strength and smoother hits. Available in 4 mouth-watering flavors—Blue Raspberry, Fresh Mint, Strawberry Lemon and Tropic Breeze— these pens are loaded with 500mg of broad spectrum CBD for maximum chill. Discrete and easy to carry, our pens are disposable with no need to charge.



BLUE RASPBERRY

STRAWBERRY LEMONADE

FRESH MINT

TROPIC BREEZE

CBD+DELTA-9 THC DROPS: ULTIMATE CHILL BLEND

JUST LAUNCHED!

DOWNLOAD THE
MEDIA KIT HERE 

MUCH MORE THAN CBD

When stress levels are out of control, CBDfx's CBD + Delta-9 Drops: Ultimate Chill Blend help dial down the noise. These drops deliver total body relaxation with a deep sense of peace that only full spectrum delta-9 THC can deliver. With 2.25mg of THC per serving and a smooth, natural blueberry flavor, these delta-9 Drops are specially designed to help you feel intensely calm. Organic, vegan, and gluten-free, the Ultimate Chill Blend is available in strengths of 1500mg CBD/67.5mg THC, 3000mg CBD/67.5mg THC, and 6000 mg CBD/135 mg THC.



2018 FARM BILL COMPLIANT -
THC LEVELS BELOW 0.3% (BY WEIGHT)
HEMP-DERIVED SUPPLEMENT 60mL | 2 fl.oz.

6000MG CBD / 135MG THC
Hemp-Based Cannabinoids Per Bottle

- 2.25mg THC Per Serving
- Natural Blueberry Flavor
- Full Spectrum CBD + THC

2018 FARM BILL COMPLIANT -
THC LEVELS BELOW 0.3% (BY WEIGHT)
HEMP-DERIVED SUPPLEMENT 60mL | 2 fl.oz.



CBN+DELTA-9 THC DROPS: SWEET DREAMS BLEND

DOWNLOAD THE MEDIA KIT HERE 

JUST LAUNCHED!

MUCH MORE THAN CBD

A good night's sleep can be elusive. That's where CBDfx's Sweet Dreams Blend can help. Designed to help the body and mind unwind while delivering a feeling of deep relaxation and calm, these CBN + Delta-9 Drops are made with full spectrum CBD, 2.25mg of THC and 10mg of CBN per serving, plus a special sleep terpenes complex to help you get to sleep quickly and to help you sleep more soundly through the night, with fewer interruptions. Organic, vegan, and gluten-free, the Sweet Dreams Blend is available in strengths of 1500 mg CBD/67.5mg THC), 3000 mg CBD/67.5 mg THC, and 6000mg CBD/135mg THC.



6000MG CBD **135MG THC**
Hemp-Based Cannabinoids Per Bottle

- 2.25mg THC Per Serving
- Terpene Complex
- Full Spectrum CBD + THC
- 10mg CBN Per Serving

2018 FARM BILL COMPLIANT -
THC LEVELS BELOW 0.3% (BY WEIGHT)
HEMP-DERIVED SUPPLEMENT 60mL | 2 fl. oz.

CBDfx
CBD + Δ⁹ THC Drops
Ultimate Chill Blend

6000MG CBD **135MG THC**



UNWIND MUSHROOM + CBD DROPS: CBN RELAX BLEND JUST LAUNCHED!

DOWNLOAD THE MEDIA KIT HERE 

MUCH MORE THAN CBD

De-stress with our adaptogenic Unwind Mushroom: Relax Blend Drops. Designed to make you feel less anxious and produce a feeling of calm, while supporting healthy immune function, Unwind Mushroom Drops feature an effective mix of organically grown mushrooms and broad spectrum CBD. Each serving contains 90mg of mushrooms, including Reishi (for stress), Maitake (for wellness), and Turkey Tail (for immunity), along with antioxidant-rich Elderberry. With a pleasant natural lemon flavor, this tincture is vegan, gluten-free, and available in strengths of 1000mg (30mL), 2000mg (30mL) and 4000mg (60mL).



FOCUS MUSHROOM + CBD DROPS: CBD ENERGY BLEND

DOWNLOAD THE MEDIA KIT HERE 

JUST LAUNCHED!

MUCH MORE THAN CBD

Banish “brain fog” with CBDfx’s nootropic Focus Mushroom: Energy Blend Drops. Designed to make you feel more focused and energized, while supporting healthy immune function, these Focus Mushroom Drops feature an effective mix of organically grown mushrooms and broad spectrum CBD. Each serving contains 100mg of mushrooms including Cordyceps (for energy), Lion’s Mane (for stress), and Chaga (for immunity). With a pleasant natural lemon flavor, this tincture is vegan, gluten-free, and available in strengths of 1000mg (30mL), 2000mg (30mL) and 4000mg (60mL).



BEAUTY & SKINCARE

TOPICALS

INGESTIBLES

PETS

VAPE

OUR PRODUCTS

BEAUTY & SKINCARE

THE BUYER BASE FOR SKIN CARE & BEAUTY PRODUCTS CONSISTS LARGELY OF WOMEN

According to Brightfield Group, CBD-infused skincare and beauty products reached a large enough consumer audience to become a \$311 million market in 2019 - making up 7.5% of total CBD sales. They are forecast to grow to a \$2.1 billion market by 2025 - at which point they will make up 9% of CBD revenues.

Separate from the Topicals category, Skincare and Beauty products are items such as face masks, serums, bath bombs, body lotions and scrubs— some of which are applied topically but few of which are generally used to treat chronic physical medical conditions. They frequently feature the use of botanicals, essential oils, and aromatherapy for relaxation and soothing in a wellness regimen.

MANY USERS ARE YOUNG

Millennials make up approximately half of CBD skin care/beauty product users.



FACE MASKS

MORE THAN CBD

CBDfx Face Masks are an indulgent combination of broad spectrum, organically grown hemp and powerful active botanicals to hydrate, tone, soothe, and purify tired and stressed skin. Spa-quality ingredients coupled with 50mg hemp-based cannabinoids elevates any skincare routine from the ordinary to the extraordinary! Always vegan, PETA certified and batch tested for guaranteed purity.



LAVENDER

CHARCOAL

ALOE VERA

ROSE

CUCUMBER

BATH BOMBS

MORE THAN CBD

CBDfx Bath Bombs melt away the day's tensions with an aromatic blend of skin-softening botanicals. Our Recharge Bath Bomb is an energizing mix of CBD; along with essential oils like peppermint and arnica that relieve overworked joints and muscles and eucalyptus to ease tension. Our Soothing Bath Bomb explodes with lavender essential oil and Hawaiian Black Salt to smooth and detox the skin. Contains no dyes to irritate the skin or stain the tub!

RECHARGE (Eucalyptus)

SOOTHING (Lavender)



FOOT MASKS

MORE THAN CBD

CBDfx Foot Masks are an effective fusion of broad spectrum, organically grown hemp and powerful active botanicals that targets fatigued skin and dry cuticles. Both Foot Masks contain 50mg of hemp-based cannabinoids, while the Lavender Foot Mask includes the anti-inflammatory benefits of lavender to deliver restoring relief; and the Peppermint Foot Mask boasts the calming benefits of peppermint to deliver restoring relief. Always vegan, PETA certified and batch tested for guaranteed purity.

PEPPERMINT

LAVENDER



FOOT CREAMS

MORE THAN CBD

CBDfx Foot Cream brings soothing relief to even the most tired and stressed feet. Whether you've been wearing a fabulous pair of 6" heels or completed a grueling 10k, this cream delivers effective, targeted results. The anti-inflammatory benefits of lavender supercharge our Restoring and Detoxifying Foot Cream to put the spring back in your step. Always vegan, PETA certified and batch tested for guaranteed purity.

RESTORING & DETOXIFYING



TOPICALS

EASY ENTRY POINT INTO THE CBD MARKET

Less experienced CBD consumers are often intimidated by a bottle of tincture or edibles – either because of its purchase price or because it has to be ingested. Topicals generally draw consumers looking for localized relief from symptoms of chronic pain, inflammation or tension.

CHRONIC PAIN IS SUFFERED BY 41% OF CBD USERS

This is the condition that consumers most frequently report treating with hemp-derived CBD topicals.

MUSCLE & JOINT CREAMS: HEATING FORMULA COMING SOON!

DOWNLOAD THE 
MEDIA KIT HERE

MORE THAN CBD

The CBDfx Muscle and Joint Cream: Heating Formula combines premium cannabinoid rich hemp oil with botanical extracts designed to support muscle and joints. Our cream contains a combination of CBG, tea tree oil, and camphor which leaves your skin with a soft warming sensation.

HEATING FORMULA



MUSCLE & JOINT CREAMS: COOLING FORMULA

DOWNLOAD THE
MEDIA KIT HERE 

MORE THAN CBD

The CBDfx Muscle and Joint Cream: Cooling Formula combines premium cannabinoid rich hemp oil with botanical extracts designed to support muscle and joints. Our cream contains a combination of caffeine, menthol and white willow bark which leaves your skin with a soft cooling sensation.



COOLING FORMULA



MUSCLE & JOINT CREAMS



THE BENEFITS

Choice of potency: 500mg, 1000mg and 3000mg of CBD	Contains powerful anti-inflammatory botanical extracts like white willow bark and caffeine	Terpene rich to increase the absorption of nutrients and active ingredients like CBD through the skin	Menthol leaves a cooling sensation and has analgesic benefits	Botanical extracts are proven effective in the treatment of minor aches and pains of the muscles and joints	Not tested on animals; cruelty-free. Vegan and 100% organically grown, non-GMO hemp
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CBD MINI BALMS

MORE THAN CBD

CBDfx Mini Balms are a potent combination of broad spectrum, organically grown hemp and effective botanical extracts to hydrate, soothe and bring relief to dry, tired skin and sore muscles. Whether you're luxuriating in the richness of our shea butter and essential oils like lavender, avocado and chamomile with Calming Mini Balm, relishing the warming effect of camphor oil harmonized with peppermint and wintergreen oils with our Muscle Mini Balm, and Evening Primrose oils with our Ultra Moisturizing Mini Balm; all contain 250mg hemp-based cannabinoids and are always vegan, PETA certified and batch tested for guaranteed purity.

**CALMING
SENSITIVE SKIN**

**MUSCLE
DEEP TISSUE FORMULA**

**ULTRA MOISTURIZING
SOOTHING TREATMENT**



BALM STICKS

MORE THAN CBD

CBDfx Balm Sticks are a potent combination of broad spectrum CBD and effective botanical extracts and essential oils to hydrate, soothe and bring relief to dry, tired skin and sore muscles. Available in an easy-to-use stick with 750mg or 3000mg potency. Made with plant-based wax instead of beeswax, these new Balm Sticks are 100% vegan. Our Muscle & Joint Balm Stick features a special cooling formula to ease daily aches and pains of muscles and joints, with the cooling power of menthol and the pain-relieving benefits of essential oils like wintergreen and black pepper oil. Our Calming & Moisturizing Balm Stick's special soothing formula is designed to bring relief to inflamed and irritated skin with the healing power of active botanicals like lavender, rosemary, tea tree and vetiver essential oils, along with shea butter to smooth overly dry skin. Free from harmful heavy metals and pesticides, we use only organically grown and non-GMO hemp extract and guarantee the purity of our products via rigorous third-party testing. You can view the Balm Sticks lab report on our website or via this QR code.

MUSCLE & JOINT COOLING FORMULA

CALMING AND MOISTURIZING SOOTHING FORMULA



INGESTIBLES

SOFT GELS (AKA CAPSULES) CONTINUE TO BE A MAINSTAY OF THE CBD MARKET

Soft Gels are particularly supported by men, who are significantly more likely to use this product type than are women. Soft gels are the most similar product to the traditional nutritional and dietary supplements, making them a great fit for more conservative or all-natural users who are comfortable with this known delivery method. CBD capsule product uptake has been similar across age groups. It is one of the first CBD product categories in which mainstream influence has already begun in earnest; growing from a \$477 million market in 2019 to a projected \$3.2 billion market by 2025, which represents an impressive 26% CAGR.

DRAWING IN A HOST OF NEW USERS GIVEN THEIR APPROACHABILITY AND FAMILIARITY TO THE AVERAGE CONSUMER

Edibles have been a useful and popular delivery channel used to address a wide range of symptoms, especially side-effects from cancer treatment (e.g., nausea, pain, insomnia), since edibles are often easy on the stomach and have slower release and longer-lasting effects. Because they are easy to consume, discreet, and tend to taste good, CBD-infused edibles are also a great option for first-time users.

DOWNLOAD THE
MEDIA KIT HERE 

MORNING CAPSULES

MUCH MORE THAN CBD

CBDfx Morning Capsules, loaded with 900mg of CBD, help you greet the day with the wellness benefits of CBD, along with CBG and other important minor cannabinoids. The energizing blend includes caffeine, the powerful antioxidant Curcumin, the alertness amino acid L-Tyrosine, and a curated Terpene Focus Blend to keep you alert throughout the day without the sugar crash. Along with being shown to have potential anti-inflammatory benefits, the addition of CBG in the Morning Capsules plays a part in boosting the entourage effect, which happens when CBD, CBG and terpenes work in tandem to increase overall bioavailability and absorption. This is what helps maximize CBD's therapeutic effects—when these components interact with the human body to produce a stronger influence than any one of those components alone— it's a synergistic effect.



DOWNLOAD THE
MEDIA KIT HERE 

NIGHT CAPSULES

MUCH MORE THAN CBD

CBDfx Night Capsules, with 900mg of CBD, help you get a good night's sleep with no groggy hangover. Our special blend of CBD, other important minor cannabinoids, and CBN—known for its potent calming properties—is combined with a curated blend of terpenes specifically selected for their relaxation qualities. When coupled with Valerian Root, GABA and Magnesium, it is non-habit forming and can be taken night-after night with no negative long-term effects.

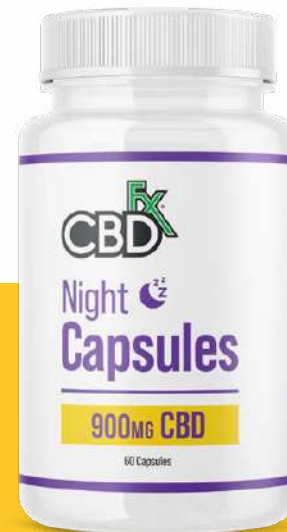


TERPENE RICH
CAPSULES

CBD + CBN

VALERIAN ROOT

GABA & MAGNESIUM



SOFT GELS

THE ORIGINAL

CBDfx Soft Gels are one of our longest and best selling products and boasts over 500 five star reviews on our website. These all-natural capsules feature 25mg each of full-spectrum, proprietary, solvent free CO2-extracted hemp oil. Easy to take, extremely popular, and batch tested for guaranteed purity.

TERPENES-RICH
SOFT GELS



INGESTIBLES

INGESTIBLES MAKE UP THE LION'S SHARE OF THE CBD PRODUCT MARKET AND IS COMPRISED OF TINCTURES, CAPSULES, GUMMIES, AND EDIBLES SUCH COOKIES AND CHILL SHOTS.

According to Brightfield Group, tincture products reach a broad and diverse audience, with use concentrated among Baby Boomers and Generation X. Tincture use is split relatively evenly across gender. Tinctures - like the majority of CBD products - remain popular for treating

anxiety and chronic pain but appeal particularly well to those suffering from insomnia (almost 27% of tincture users). In 2019, Tinctures made up 26% of the US market and are on track for an impressive compound annual growth rate (CAGR) of 14% from 2020-2025.

INCREASING DEMAND

Though the edibles categories continue to make up a smaller fraction of the market, totaling 13% in 2019, retailers and consumer data reflect an increasing demand for edibles - especially drinks - over the forecast period.



SLEEP TINCTURES JUST LAUNCHED!

MUCH MORE THAN CBD

CBDfx CBD Sleep Tinctures blend rich broad spectrum CBD, CBN— the “relaxation cannabinoid” that effectively helps prepare the mind and body for sleep— special sleep terpenes, and melatonin to deliver the ultimate deep sleep experience. With a pleasant natural lemon flavor, this tincture is vegan, gluten-free, and available in strengths of 1000mg (30mL), 2000mg (60mL) and 4000mg (120mL).



CALMING TINCTURES

MUCH MORE THAN CBD

CBDfx's new Calming Tincture contains a sleep enhancing combination of CBD + CBN to produce better quality sleep. When you need to unwind, a dropper of Calming Tincture delivers all the wellness benefits of a standard tincture oil with the added power of CBN—known for its potent calming properties—along with a curated blend of terpenes specifically selected for their relaxation qualities. CBDfx's Calming Tincture is non-habit forming and so can be taken night-after-night, unlike Melatonin.



WELLNESS TINCTURES

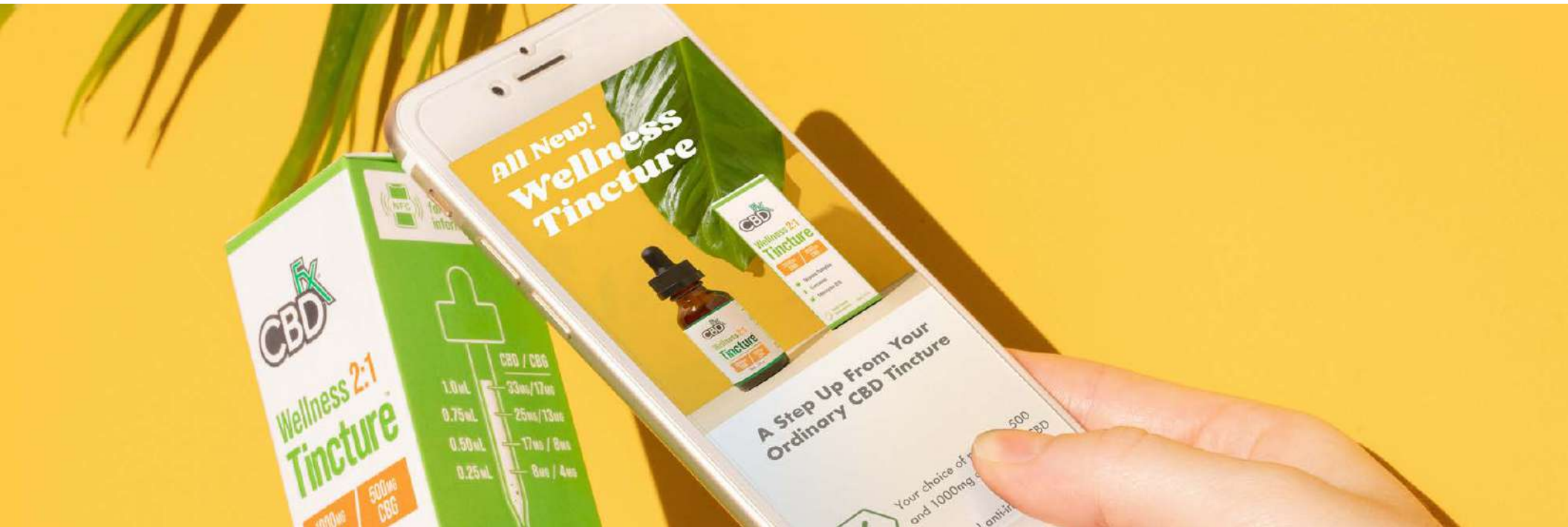
MUCH MORE THAN CBD

The new CBDfx Wellness 2:1 CBD + CBG Tinctures contain our proprietary, solvent free CO2-extracted hemp oil boasting an effective 2:1 CBD to CBG ratio. It combines our market-leading hemp extract with Curcumin, CoenzymeQ10, and a proprietary blend of 18 different terpenes, designed to increase the absorption of minerals and nutrients and boost the entourage effect.

EFFECTIVE 2:1 RATIO OF CBD TO CBG



WELLNESS TINCTURES



THE BENEFITS

Choice of potency: 500, 1000, 2000, 4000mg and 6,000mg of CBD	Great taste —unlike most tinctures on the market, these tinctures have an enjoyable herbaceous flavor with hints of citrus and a touch of sweetness	More than CBD —rich broad spectrum profile boasts minor cannabinoids like CBG, CBC and CBD-V	Powerful antioxidants Curcumin and CoenzymeQ10	Special myrcene rich terpene blend to aid absorption of cannabinoids and other minerals and nutrients in the tincture	Solvent-free from pure single pass CO2 extraction resulting in a safer and cleaner end product
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GUMMIES

MORE THAN CBD

CBDfx Gummies are one of our longest and best selling products. Delicately flavored, easy to chew and kissed with a hint of natural sweetness, our CBD gummies are popular for their bite-sized servings and layered functionality that delivers a host of wellness benefits. Now with 50mg of CBD per serving-that's 25mg per gummy! From apple cider vinegar to melatonin and spirulina to multivitamins, our gummies appeal broadly to all age groups. 100% vegan, gelatin-free, and containing no artificial colors or sweeteners, our CBD gummies are made with organically-sourced, broad spectrum hemp extract that is batch tested for guaranteed purity. Each serving is loaded with 50mg of premium CO2-extracted CBD oil plus other important cannabinoids.



DOWNLOAD THE
MEDIA KIT HERE 

THE ORIGINAL
MIXED BERRIES

TURMERIC / SPIRULINA

MELATONIN/SLEEP

APPLE CIDER VINEGAR/
DETOX

MEN'S MULTIVITAMINS

WOMEN'S
MULTIVITAMINS

Each flavor is available in
60ct bottles and 8ct pouches



GUMMIES

MORE THAN CBD

CBDfx Gummies are one of our longest and best selling products. Delicately flavored, easy to chew and kissed with a hint of natural sweetness, our CBD gummies are popular for their bite-sized servings and layered functionality that delivers a host of wellness benefits. Now with 50mg of CBD per serving-that's 25mg per gummy! From apple cider vinegar to melatonin and spirulina to multivitamins, our gummies appeal broadly to all age groups. 100% vegan, gelatin-free, and containing no artificial colors or sweeteners, our CBD gummies are made with organically-sourced, broad spectrum hemp extract that is batch tested for guaranteed purity. Each serving is loaded with 50mg of premium CO2-extracted CBD oil plus other important cannabinoids.



DOWNLOAD THE
MEDIA KIT HERE 

THE ORIGINAL
MIXED BERRIES

TURMERIC / SPIRULINA

MELATONIN/SLEEP

APPLE CIDER VINEGAR/
DETOX

MEN'S MULTIVITAMINS

WOMEN'S
MULTIVITAMINS



COOKIES

MORE THAN CBD

Equally appealing to millennials and GenX, CBD baked goods have often fallen flat in the flavor and consistency metrics. Not so with these CBDfx Cookies. Soft with the right amount of chew, these protein cookies deliver a powerhouse of 20mg of hemp-based cannabinoids and 13g of protein in the most popular flavors: chocolate chip, oatmeal raisin, and peanut butter. Rich, flavorful, and large enough to satisfy even the biggest appetite; our cookies are always vegan, PETA certified and batch tested for guaranteed purity.

CHOCOLATE CHIP

PEANUT BUTTER

OATMEAL RAISIN



CHILL SHOTS

ON-THE-GO

Skewing younger—with millennials the largest consumer group—CBD drinks like our Chill Shots are popular for their delivery method and easy on-the-go portability that fits with an active lifestyle. CBDfx Chill Shots are a delicious, ready to drink beverage that boasts 20mg of full-spectrum, organically grown CBD hemp oil and 200mg of L-Theanine, a powerful amino acid found in green and black tea and chamomile which are known for their relaxation properties. An excellent source of vitamins and minerals, Chill Shots are also rich in cannabinoids and terpenes. Available in Lemonade and Berry flavor.

LEMONADE

BERRY



FOCUS SHOTS

ON-THE-GO

As with our current Chill Shots, these CBD shots skew younger—with millennials being the largest consumer group. CBDfx Focus Shots are a delicious, ready to drink beverage that boasts 20mg of full-spectrum, organically grown CBD hemp oil and 100mg of L-arginine, an amino acid that promotes blood flow, and a healthy dose of caffeine to create alertness without the jittery side effects. An excellent source of vitamins and minerals, Focus Shots are also rich in cannabinoids and terpenes. Available in Tropical and Pomegranate flavor.

POMEGRANATE

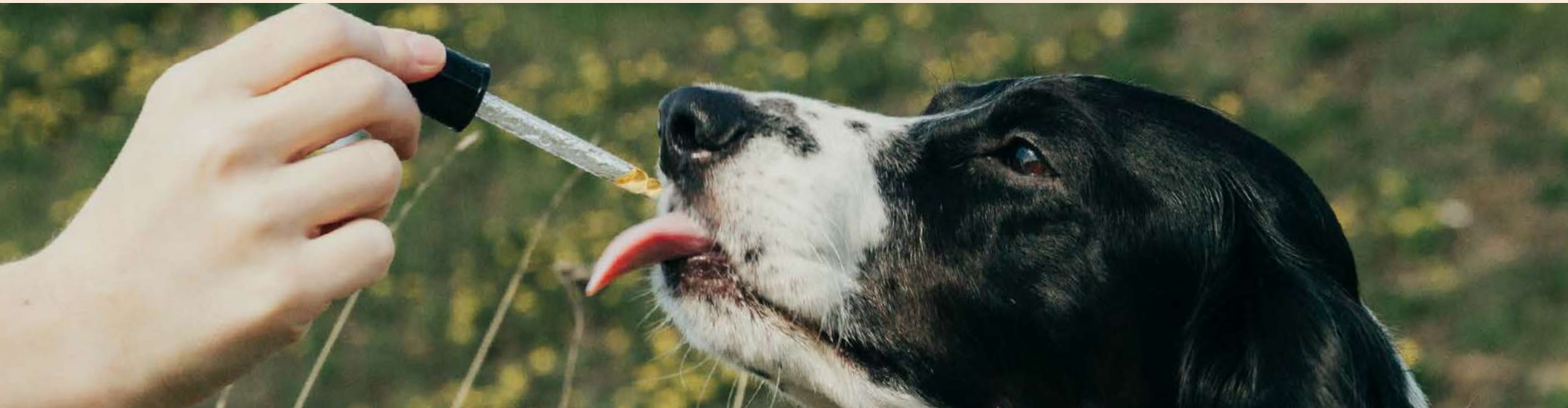
TROPICAL



PETS

74% OF CONSUMERS WHO PURCHASE CBD PRODUCTS OWN PETS

Over 50% of US households have a pet dog or cat, with figures putting the number of dogs at 77 million and cats at 54 million. Increasing pet ownership is especially true of millennials, driving a perception shift from pet “ownership” to “parenting.” As pet-and-animal sales have focused on treats (supplements) and food additives, CBD with anti-anxiety and anti-inflammation properties remain the top-selling segment.



A recent report from The Nielsen Group, indicates these pet products will make up 3 to 5% of all CBD sales in the US by 2025. Approximately 74% of consumers who purchase CBD products own pets, and 24% of pet owners use hemp or CBD for themselves, their pet or both. Among dog owners, about 26% are using CBD products, of which half are already administering it to their dogs, while the other half is using it for themselves only.

DOWNLOAD THE
MEDIA KIT HERE 

CHICKEN PET TINCTURES JUST LAUNCHED!

MORE THAN CBD

These new CBDfx Dog & Cat Tinctures are made to the same exacting standards as our human tinctures. Made with vegan, all-natural chicken flavor and available in strengths of 250mg for cats and small dogs, up to 2000mg for large breeds over 100lb, the Dog & Cat CBD Tinctures feature organic, broad spectrum CBD oil along with MCT oil for added wellness benefits and improved bioavailability. Never made with fillers or additives, these tinctures are vegan, non-GMO, and batch certified for guaranteed purity.

ALL NATURAL

HUMAN GRADE



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MEDIA KIT HERE 

PET TINCTURES JUST LAUNCHED!

MORE THAN CBD

CBDfx Pet Tinctures come as fully loaded as their human counterparts with broad spectrum, organically grown hemp extract infused with the active component in turmeric; Ideal for small, medium, large and extra large breeds. Made with all-natural bacon flavor to please even the pickiest of pets. Always vegan, non-GMO, and batch certified for guaranteed purity.

ALL NATURAL

HUMAN GRADE



PET TREATS JUST LAUNCHED!

MORE THAN CBD

CBDfx Pet Treats provide layered functionality targeted at two of the most common canine ailments: anxiety and joint pain. All-natural and loaded with antioxidant powerhouse superfoods— blueberry, spinach and parsley—along with 450mg of broad spectrum organic hemp extract, the crunchy treats are naturally flavored with sweet potato and are made with human-grade ingredients. These treats contain 15mg of CBD each and are packaged in a resealable 30 count bag. Joint & Mobility treats feature a mix of Turmeric, Glucosamine, Chondroitin, Vitamin C and Hyaluronic Acid to help ease pain, reduce inflammation and repair cartilage. Stress & Anxiety treats contain a mix of anxiety-busting botanical extracts like Chamomile, Passion Flower, and Valerian Root with L-Tryptophan and GABA to help calm even the most stressed pooch.



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PET BALM JUST LAUNCHED!

MORE THAN CBD

Our Calming and Moisturizing Pet CBD Balm provides soothing relief for your dog or cat's dry or inflamed skin, nose and paws. With 750mg of calming and wellness-enriching CBD, plus the multifaceted benefits of odorless Alaskan salmon oil and moisturizing shea butter, and a variety of gently comforting essential oils — lavender, rosemary and Roman chamomile — it's the perfect Pet CBD Balm.



VAPE

Looking for a safe, effective and lab tested CBD vape pen you can trust? Look no further than CBDfx, a respected industry leader that's sold millions of vape pens to loyal customers since 2014. Our organically grown hemp plants are carefully CO2 extracted into an ultra-pure CBD oil that's never mixed with any cheap fillers or additives. Whether you're looking to grab a convenient, disposable CBD pen filled with the finest quality ingredients, or a new CBD vape kit to add to your arsenal, CBDfx has you covered. report from The Nielsen Group, indicates these pet products will make up 3 to 5% of all CBD sales in the US by 2025. Approximately 74% of consumers who purchase CBD products own pets, and 24% of pet owners use hemp or CBD for themselves, their pet or both. Among dog owners, about 26% are using CBD products, of which half are already administering it to their dogs, while the other half is using it for themselves only.



TERPENE OILS

MORE THAN CBD



4 delectable strain profiles infused with organically grown, Co2 extracted THC free CBD in a VG/PG base. Terpenes are natural antioxidants and flavonoids that are found in abundance in plants, spices and fruits. They are known to cause the uplifting and calming effects in cannabis products and are a crucial component in broad spectrum CBD oil. Available in 30ml bottles 500mg and 60ml bottles 1000mg.

GELATO

PLATINUM ROSE

OG KUSH

PINEAPPLE EXPRESS



VAPE JUICE

MORE THAN CBD

The CBDfx vape series brings you an amazing lineup of the best tasting cbd vape juice you can get your hands on. With flavors like strawberry kiwi, wild watermelon, blue raspberry, spearmint gum and strawberry milk the CBDfx vape series flavors line combines groundbreaking innovation with nostalgic flavors from a distant past. An optimized pg/vg ratio and 3 different strengths to choose from ensures perfect dosage and delivery every time. The cbdfx vape series come in 5 different flavors and are available in 500mg, 1000mg and 2000mg high quality isolate cbd.



BLUE RASPBERRY

SPEARMINT GUM

STRAWBERRY KIWI

STRAWBERRY MILK

WILD WATERMELON



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